

SECRETARIAL & BUSINESS SUPPORT IS EVOLVING

The new style of secretary is a specialist in a certain area of business and supports bigger teams. That's why **43% of the secretaries think a special day is not necessary anymore**. According to the study of Page Personnel 63% feels appreciated in their work.



THE CHANGING ROLE OF THE SECRETARY

Specialised

Only **8%** works as a general secretary
Secretaries are more specialised
These job titles are more common:

Legal Secretary
Project Secretary
Officer Manager



More responsibility



42% Supports a team of 2 to 5 people



37% Supports up to 15 people or more

LOOKING FOR NEW CHALLENGES

79%

"I am looking for more depth in my work"



53% Project Management



40% Marketing & Communication

68% is looking for a new job

41% is actively looking

27% is passively looking



AVERAGE PROFILE OF TODAY'S SECRETARY

Despite all the developments in the job role, there is hardly any change in the gender:



2% Male **98%** female

Education

41% bachelor degree or higher

42% MBO



Feel for languages

28% speaks a third language, next to Dutch and English

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